

health & beauty

Healthy Products for Healthy Living

By Janan Talafer

An environmentally conscious company in Dade City is gaining national acclaim for two products that strengthen the immune system and detoxify the body: Noni Pacific and Coconut Pacific.

More than 2,000 years ago, healers in Polynesia and China used the juice from an unusual green fruit called Noni to treat various ailments including pain, headaches, cuts and abrasions, menstrual cramps, arthritis, diabetes, cancer, bacterial infections, digestive issues, high blood pressure, asthma, allergies and more. Today, Noni's healing properties have been rediscovered and South Pacific Trading Company offers Noni Pacific, a 100-percent pure juice that is USDA certified organic.

The company's Coconut Pacific is a 100 percent pure, certified organic extra virgin coconut oil that can be used in cooking and baking, as an addition to coffee and smoothies, and even as a hair conditioner and skin moisturizer.

"We have personally benefited from the products and we have many testimonials from satisfied customers," says Susan Ballantyne, Director of Operations for the family-owned company.

South Pacific Trading Company's Noni Pacific is a potent juice that contains over 150 naturally occurring nutraceuticals (nutritional compounds that are used for medicinal purposes) and antioxidants that boost health and well being. "Unlike many products that are diluted with fruit juice and have various additives and preservatives, Noni Pacific is the real thing," says Susan. "We even infuse the juice with the leaves from the plant, which adds to the nutritionally-rich properties."

Noni Pacific juice comes from Costa Rica, a country with rich lava soil from 127 active volcanoes, according to the South Pacific Trading Company website. "The lava soil makes all the difference in the end product," says Susan.

Because 100 percent pure Noni juice can have a strong taste and odor that some may struggle with, South Pacific Trading Company offers two new products made using a patented technique exclusive to South Pacific Trading Com-



pany where the few elements that contribute to Noni's powerful taste are removed while maintaining the nutritional potency and bioactivity of the pure juice—Noni "C" Lect, 99 percent Noni Pacific, 1 percent Cherry concentrate and added boost of Vitamin C and Cherry Noni, 90 percent Noni Pacific, 10 percent Cherry concentrate

and an added boost of Vitamin C. For those who travel often, Pacific Noni capsules are also available.

The company's Coconut Pacific offers just as many benefits, including anti-viral properties and nutrients like lauric acid, also found in a mother's breast milk. Considered a medium chain fatty acid, tests show it can help speed metabolism and help maintain healthy cholesterol levels. Coconut Pacific is stable at high heats and will not turn into harmful trans fatty acid when used for frying.

"Coconut oil is liquid at 75 degrees or higher and a solid below that temperature," Susan explains. "I bake with it, use it as a full body moisturizer, leave it in my hair overnight for a fabulous conditioner and even put some in my coffee every day. Some people put it in bread or in hot cereal and fry vegetables, chicken and fish with Coconut Pacific. It has a great, luxurious taste."

"South Pacific Trading Company products current target people, but they work wonders on animals too," says Lenne Nicklaus-Ball, a part owner. And she should know; she has seven dogs.

"I've been mixing Noni Pacific and Coconut Pacific into their food with excellent results," Lenne says. "Their coats are shinier and healthier, and I can especially see the change in the older two, a Great Dane and a Shepherd. It even seems to be helping one of them with her arthritis. She is not in as much pain and she's much more playful."

For more information about Noni Pacific and Coconut Pacific call South Pacific Trading Company toll free at 888-505-4439 or go to their website at www.nonipacific.com. Several expert testimonials and research papers on the merits of both products can be found on the website. You can purchase products in many Tampa Bay area health food stores or direct from the company. tbb