



Frequently Asked Questions – Noni Pacific

Q: Why doesn't NONI PACIFIC taste sweet like some other Noni juices?

A: **NONI PACIFIC** is 100% pure, traditionally aged Noni juice, which has a naturally astringent taste and strong smell. Any Noni juice that tastes sweet has been blended – it is not pure Noni.

Q: Are there any side effects to Noni?

A: As far as we know, there are no side effects other than a slight laxative effect when you begin taking it. This effect diminishes after your initial use of **NONI**.

Q: How long does it take for NONI PACIFIC to work?

A: It varies from person to person, but anywhere from immediately to 3 months is common.

Q: Is anything added to NONI PACIFIC?

A: There is absolutely nothing but Noni in **NONI PACIFIC**. No preservatives, no additives, no other juices or water – just 100% pure Noni. One aspect that makes **NONI PACIFIC** unique is that fresh leaves are infused in the aging process, which contributes vital plant sterols for additional health benefits – something no other Noni product offers.

Q: Why is some Noni cheaper than NONI PACIFIC?

A: The less expensive Noni brands are often not pure certified organic Noni juice. They have been diluted with various additives, including other fruit juices, water, flavorings and sweeteners. Many contain preservatives. Many actually contain less than 50% Noni juice, and some are even made from puree or concentrate.

Q: Where does the best Noni come from?

A: This question is similar to “Where does the best wine come from?” While climate and soil are always important factors, the care exercised during production can be even more important. The making of Noni juice is a simple, traditional process that involves no secrets. We don't hide behind such terms as “proprietary methods”. Our premium Noni products are the result of careful selection and proper handling of the highest quality Noni fruit. While other companies prohibit observation of their production methods, we take enormous pride in our facility and welcome visitors. You may see pictures and video clips of our farm at www.nonipacific.com along with pictures of our manufacturing facilities.

Q: Why aged/fermented noni juice?

A: **NONI PACIFIC** undergoes a natural fermentation process, the same method of aging and fermentation that has been used safely for 2000 years. Many natural products are made using natural fermentation/aging methods. Among these are vinegar, several soy products and pickles. It is well known that fermentation contributes to the many benefits of Noni that have been recorded through the centuries by the development of polysaccharids and alkaloids essential for optimal health. It is documented that fermentation stabilizes the finished Noni juice, and that the low pH prevents the growth of undesirable microorganisms. Most of the scientific studies on Noni have used aged/fermented Noni.

Q: How can I be sure that Noni is free of bacteriological contamination?

A: **NONI PACIFIC** is subjected to low-heat pasteurization at the time of bottling and undergoes strict laboratory testing to guarantee safety. A complete Laboratory Certificate is available upon request.

Q: Why is organic certification important?

A: To quote the Organic Trade Association: “Organic stands for the way agricultural products, including food and fibers, are grown and processed. ‘Certified Organic’ stands for a commitment to a system of agriculture that strives for balance with nature, using methods and materials that are of minimal impact to the environment. Organic production systems replenish and maintain soil fertility, eliminate the use of toxic and persistent pesticides and fertilizers and build biologically diverse agriculture. As such, they offer benefits for the health of the planet.”

Q: Which is better - the juice or the capsules?

A: It is a matter of individual preference whether Noni juice or Noni capsules are used. Many health experts feel that a liquid is more easily absorbed than a powder. Noni juice is the form that Polynesians have traditionally used and benefitted from. **NONI PACIFIC** Noni capsules make the benefits of Noni available without the strong astringent flavor and odor that characterizes Noni juice. Many people also prefer the convenience of capsules when they are traveling. Our Noni powder is encapsulated in a vegetable based covering for quick assimilation.